

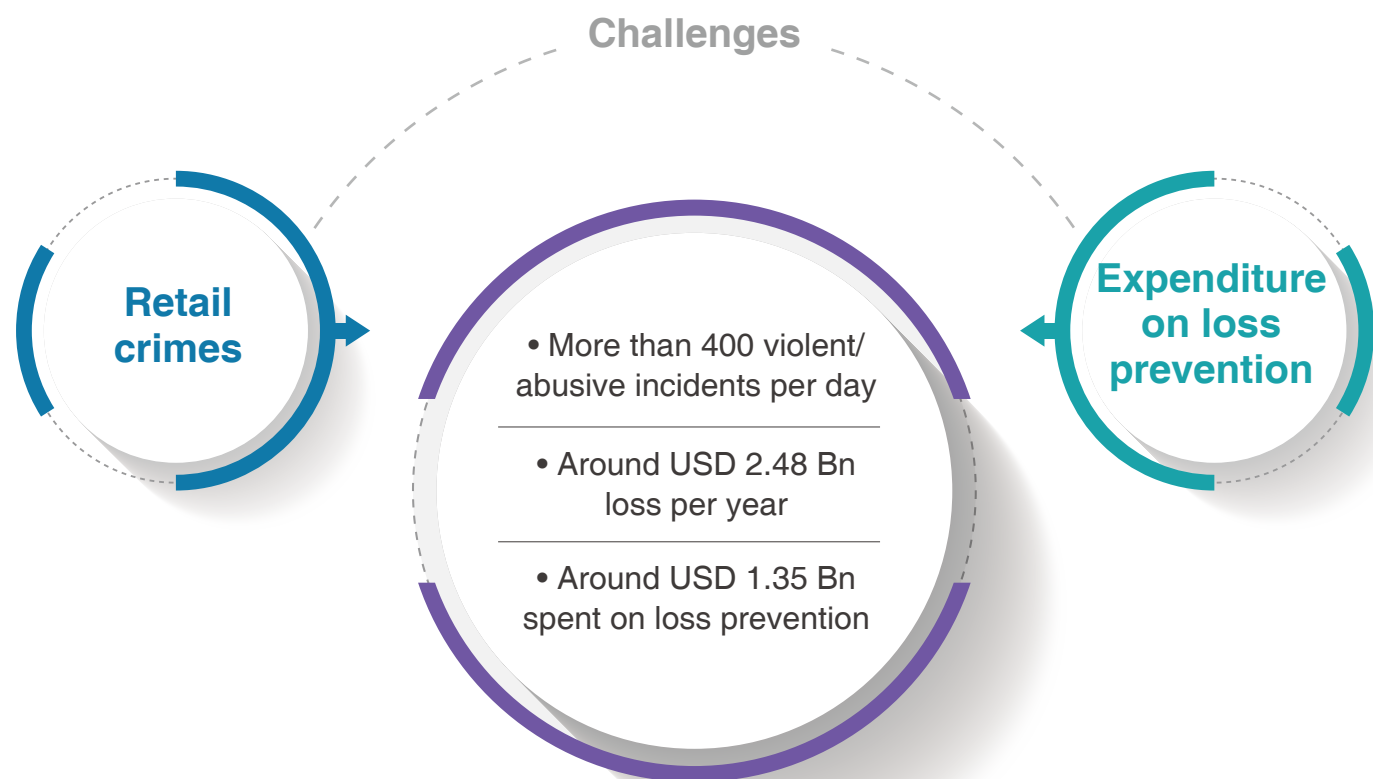


Protect Profits With Advanced Security & Surveillance Solutions

Dahua Retail Loss Prevention Solutions



| Background



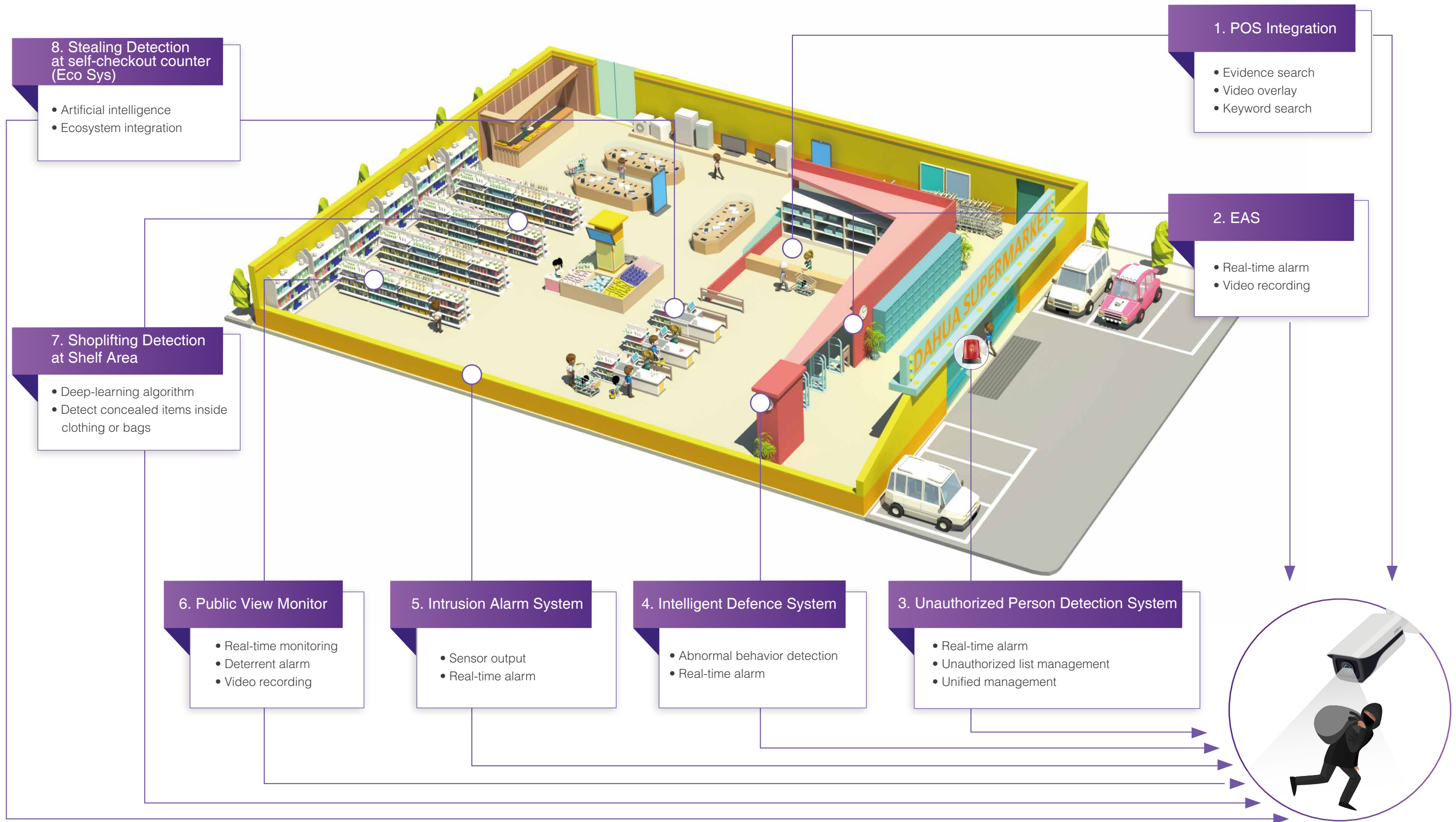
Definition

Retail Loss Prevention is a set of practices employed by retail companies to preserve profits. Common strategies such as security system installment, inventory tracking, and cash payment minimization aim to prevent fraud, shoplifting, waste, vandalism, employee misconduct, etc.

What we offer ?

Dahua Retail Loss Prevention Solutions combine traditional security and surveillance with advanced AI technology to provide all-round protection of retailers' assets. Our solutions include POS integration, EAS, Unauthorized Detection System, Intelligent Defense System (IDS), Intrusion Alarm System, Public View Monitor, and shoplifting detection, supporting proactive alarms, in-process management and post-evidence search at the same time.

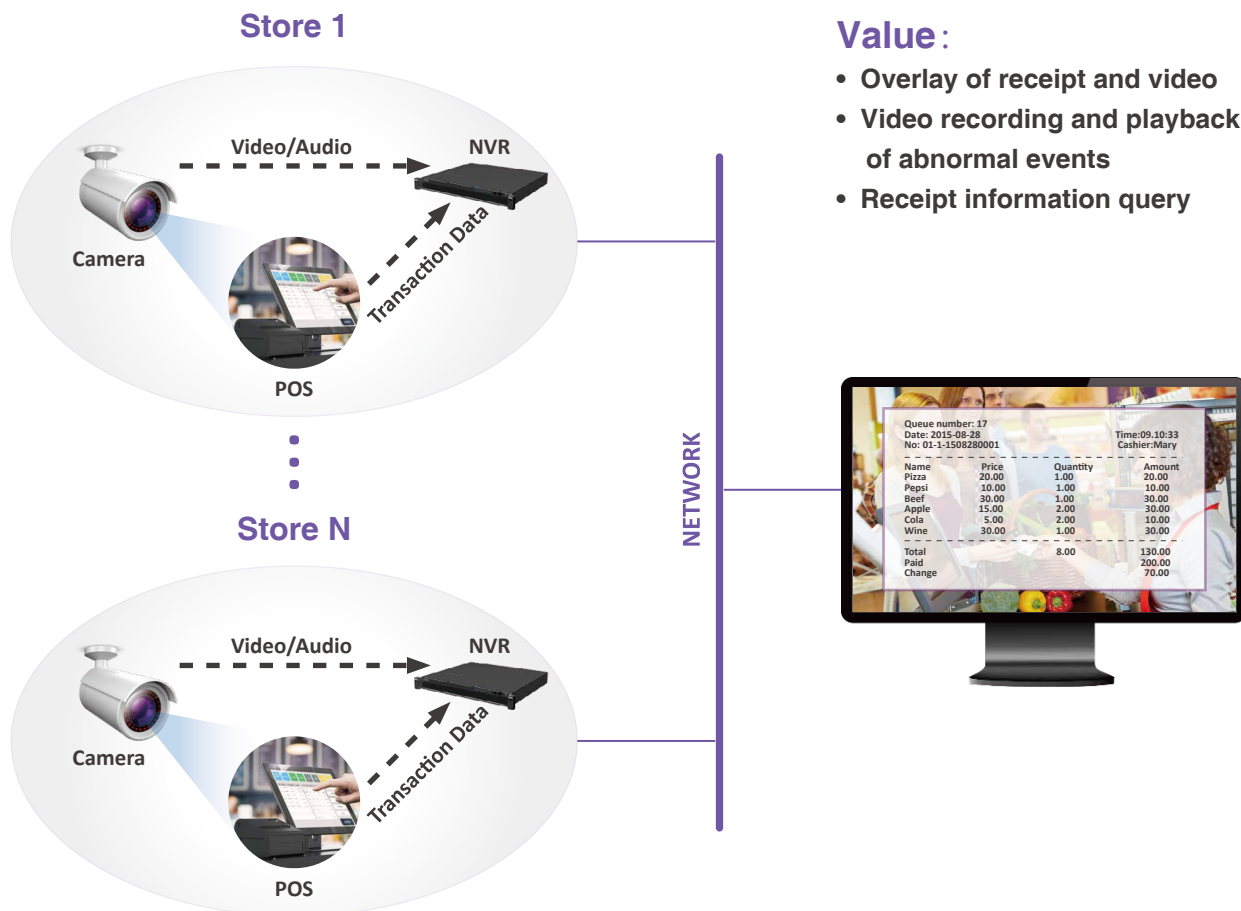
| Analysis of Retail Loss Prevention Scenarios



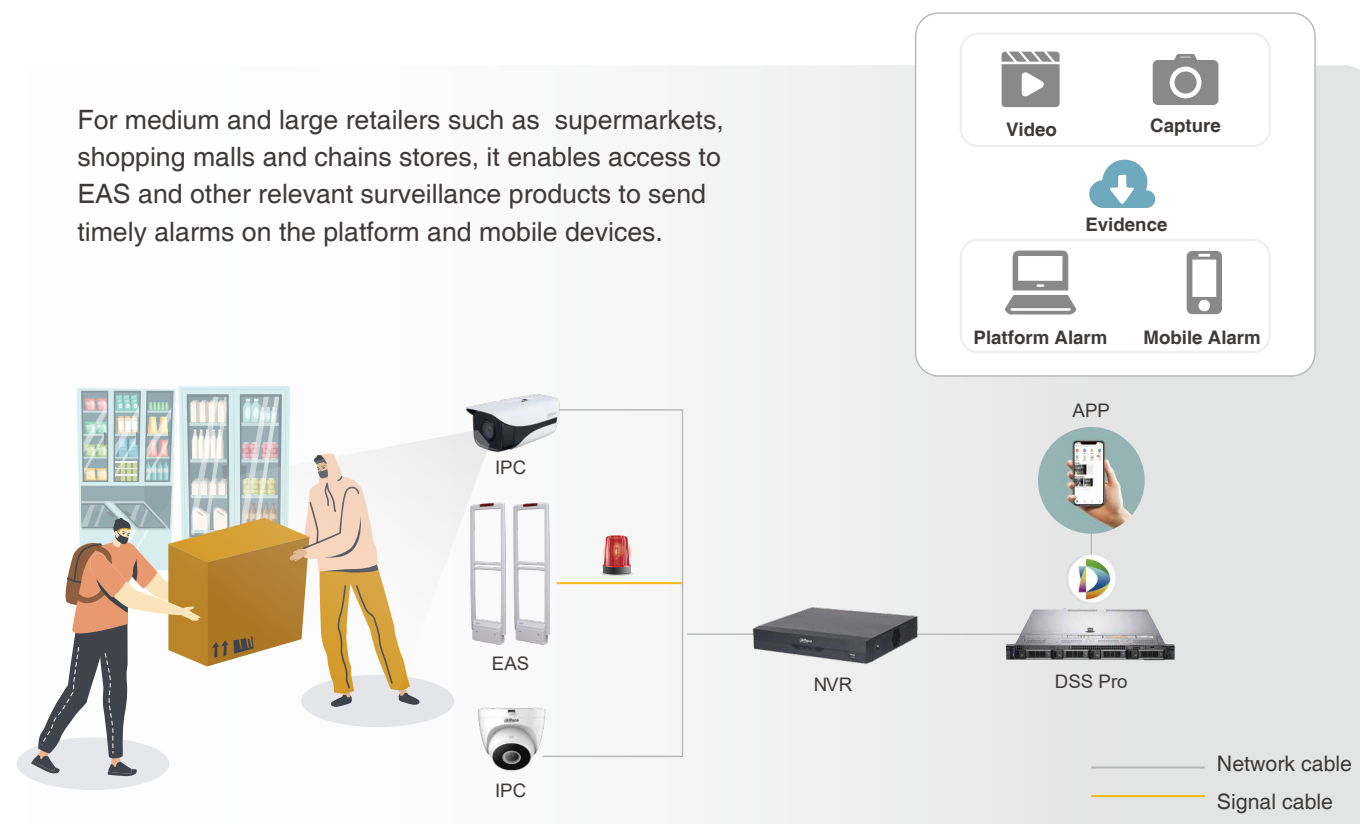
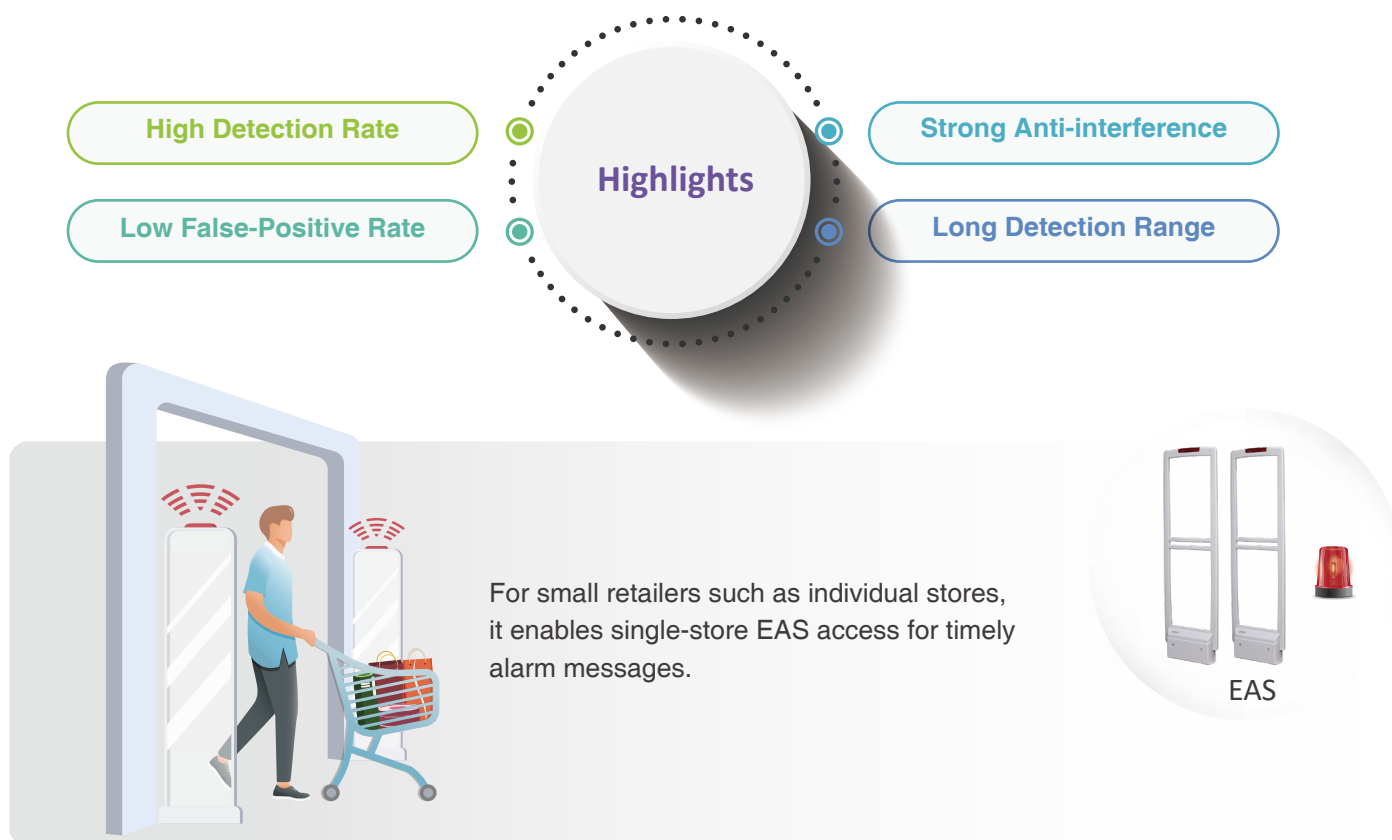
| Overview of Dahua POS Video Loss Prevention System



Network Topology



Overview of Dahua EAS Loss Prevention System



| Unauthorized Person Detection System

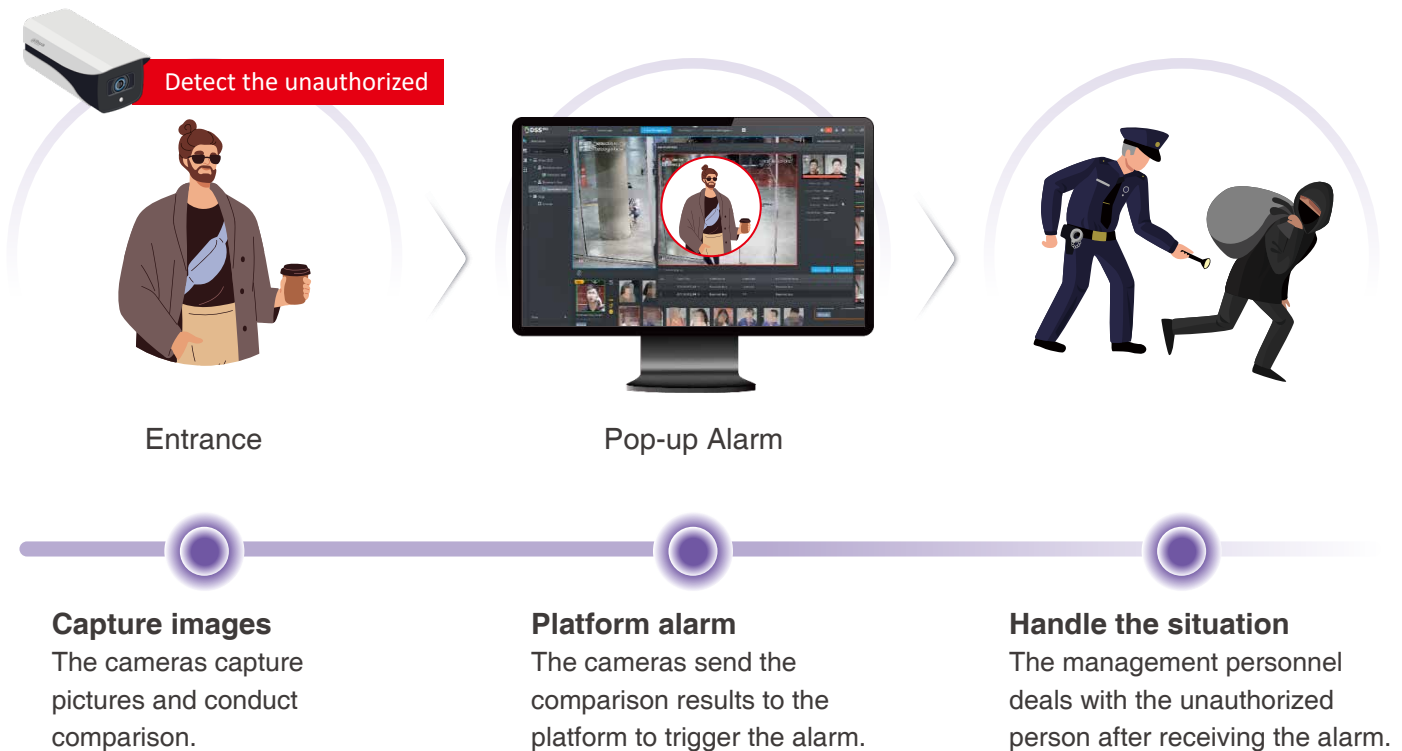
Value:

Information
sharing

Unauthorized
person
identification

Cross-store
prevention

Process



Centralized Management

It offer a unified list management of unauthorized individuals to avoid secondary losses in all stores.

Real-time Alarm

The alarm will be triggered when a person in the unauthorized list appears in the monitored scene.

| Overview of Dahua Intelligent Defence System (IDS)

Based on deep learning algorithms, this application can detect and classify the targets in the video, and then track these targets to form a continuous tracking trajectory. By comparing the trajectory with preconfigured information, it then outputs alarm information.



Gathering

Fights and other violent behaviors can take place during an argument, which can cause people gathering. Some people may take advantage of this situation to steal.



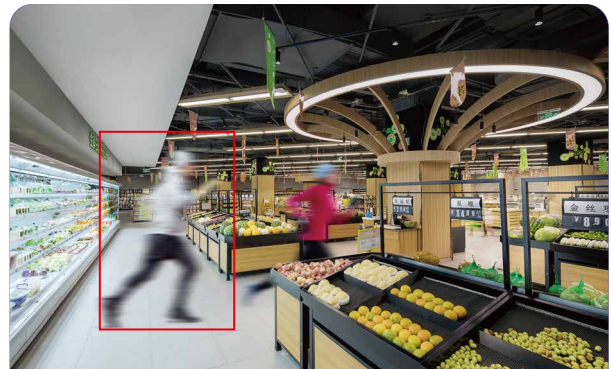
Intrusion

After business hours, intruders can attack an establishment that has proper monitoring system in place.



Loitering

Loitering refers to people hanging around inside or outside the store without buying anything. It can lead to severe problems such as deterring customers from coming in, damaging properties, and even crimes (vandalism, fighting, stealing, and shoplifting), which can drastically affect the revenue of the store.



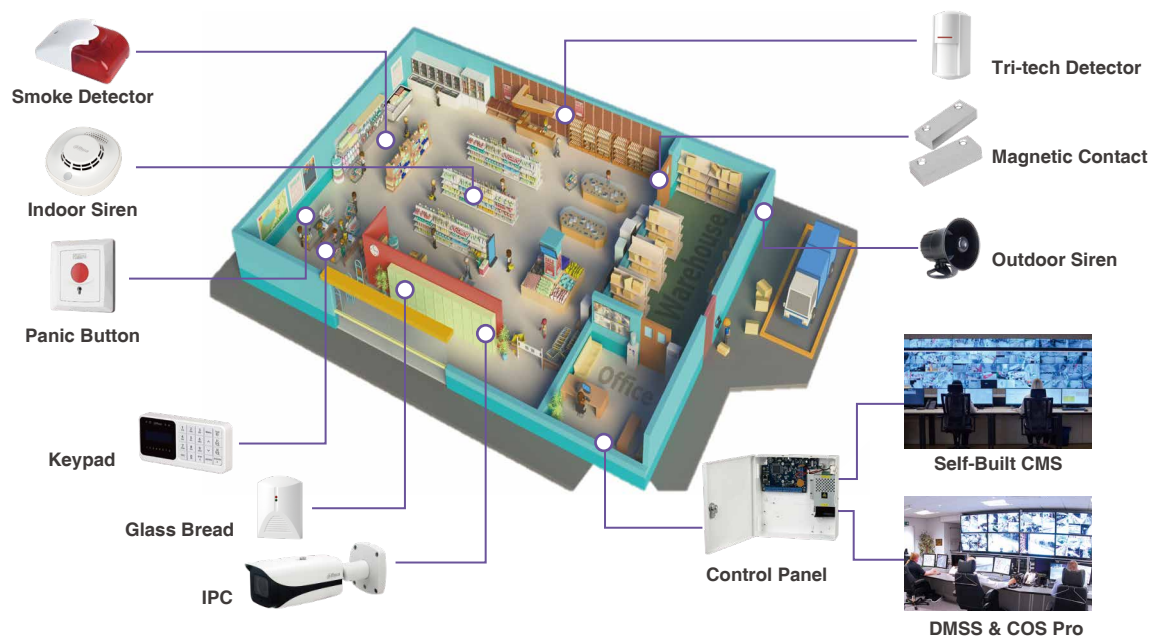
Fast Movement

Abnormal fast movements in the store such as chasing and running can cause injuries to customers and staff as well as damage to properties.

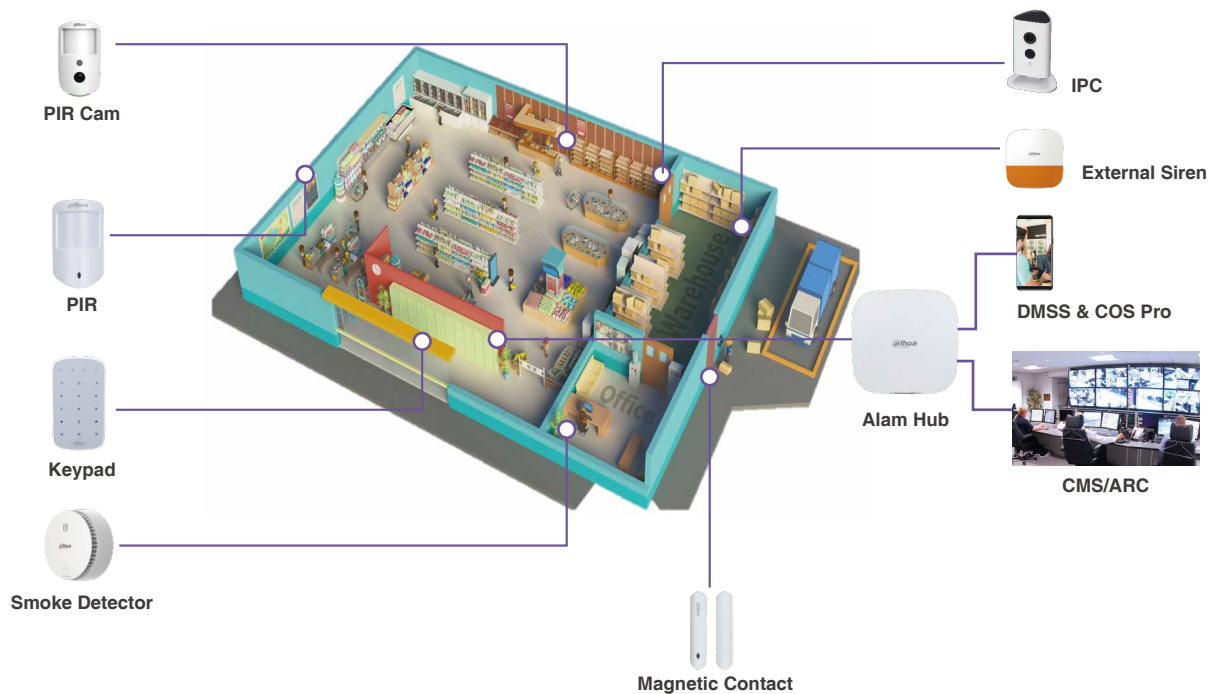
| Overview of TiOC Alarm

Alarm signals of all sensors in the store can be transmitted in real time.

Wired System



Wireless System



I Public View Monitor



Public View Monitor

Using a public view monitor in shelf areas or at the entrance is an effective way to tell the public that your store is under constant surveillance. This can effectively reduce theft and fraud issues.

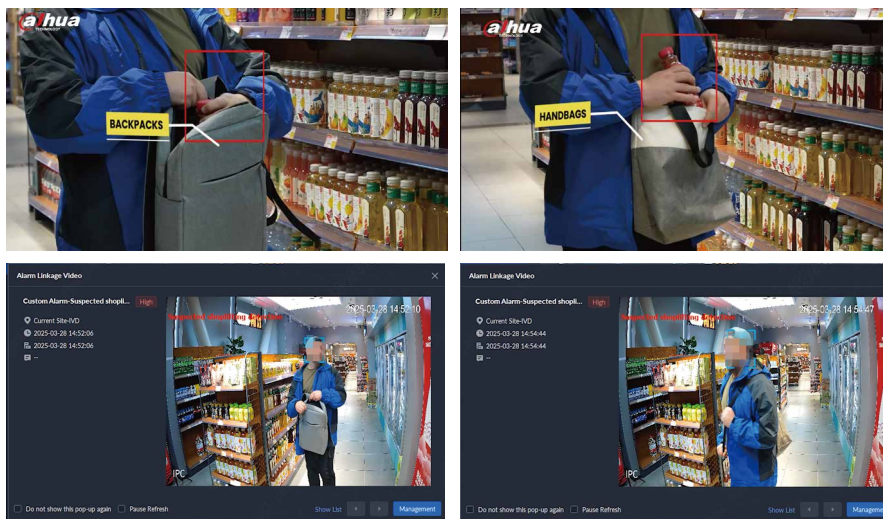
- Shows the live view of the scene
- Records video footages
- Displays ads

I Overview of Dahua Shoplifting Detection System

What types of suspected shoplifting behaviors can be detected?

- Concealing goods inside clothing
- Concealing goods inside bags, such as backpacks, handbags, shopping bags, etc

Anti-Shoplifting Pop-Up Alarm



Solution Value:

01

Detect and Prevent Theft in Your Store

02

Identify Shoplifting When It Happens

03

Up to 60% Abnormal Behavior Reduction

Core Products



DHI-IVD5XXX-I
Intelligent Video Device

- Suitable for Small and Medium-sized Stores



DHI-IVSS5XXX-I
Intelligent Video Surveillance Server

- Suitable for Large Stores

ENABLING A SMARTER SOCIETY AND BETTER LIVING

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