

“Dahua PRO Challenge 2025” Terms and Conditions

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1 The campaign

“**Dahua PRO Challenge 2025**” (the campaign) is being organized by Dahua Technology (HK) Limited having its registered address at 13/F GLOUCESTER TOWER THE LANDMARK, 15 QUEEN'S ROAD CENTRAL, CENTRAL, HONG KONG.

Eligible entrant (“Entrant” or “You”) MAY participate in this challenge by making a 30-second short video focusing on Dahua's products or solutions, such as highlighting your repair skills, unboxing experience, or creating an engaging storyline. Video quality will be taken into account as a reference factor for awarding prizes. The final interpretation of this challenge shall rest with Dahua.

By submitting your entry, you confirm that you have read and understood these terms and conditions and agree to be bound by them.

2 How to enter

2.1 You can enter this campaign by following steps:

2.1.1 Follow Dahua’s HQ account and Benelux account on Instagram.

2.1.2 Create a 30-second short video focusing on Dahua’s products or solutions, highlighting your repair skills, unboxing experience, or an engaging storyline.

2.1.3 Upload your video on Instagram. Mention @dahuaglobal and @dahuabenelux, and using the hashtag #DahuaProChallenge.

2.1.4 The specific steps for participation are subject to the content released on the official website.

2.2 You may submit several entries for this campaign. However, we will choose **only one entry** as the eligible entry.

2.3 No payment is necessary to enter this promotion.

3 Event date

The campaign will run from October 10th to November 10th. Please note that this is a global campaign, and the schedule may vary across different regions. For the most accurate schedule, please refer to the official announcements on local social media. Entries submitted after this time cannot be entered into this Campaign .

4 Evaluation

4.1 Winners will be selected based on a comprehensive evaluation of multiple factors, including but not limited to:

- Video quality
- Creativity and originality
- Storytelling and engagement
- View count and audience response

The evaluation will be conducted by Dahua. The decision of the judging panel shall be final and binding.

5 Eligibility

- 5.1 To enter this campaign, you must be aged 18 or over at the time of entry.
- 5.2 To enter this campaign, you must approve our use of your account and account name for the purposes defined in these terms and conditions. **If you do not agree us to use your account and account name, you shall not participate in this campaign.**
- 5.3 The following persons are not eligible to enter:
- 5.3.1 Our employees or workers, or the employees or workers of any company in our group;
 - 5.3.2 Employees or workers of any organization involved in the operation or administration of this promotion, including prize suppliers and advertising agencies; and
 - 5.3.3 Members of their immediate families.
- 5.4 Entries will be void if they:
- 5.4.1 Do not comply with these terms and conditions;
 - 5.4.2 Are incomplete or illegible; or
 - 5.4.3 Are considered by the promoter to be part of an attempt to manipulate or unfairly influence the outcome of this promotion.
- 5.5 Our decision as to whether an entrant (or their entry) is eligible for this promotion is final, and we are not obliged to provide any reasons for disqualification.

6 Prize

- 6.1 The prize includes:
- PRO Techies: Exclusive tool kit and a physical item worth \$2K (may differ by region. Please refer to the official announcements on local social media)
 - Golden PRO: Exclusive tool kit and a trip to china

To the extent permitted by law, the Promoter shall not be liable for any tax or local, state, or federal levy that arises from the award of the prize. The winners shall be solely responsible for payment of such taxes and levies, and therefore, by participating in this Promotion they agree to respond to and hold the Promoter harmless for any sum or additional requirement that the authorities of any order of government could lodge against the Promoter for any tax or contribution generated in the terms described above.

The actual prize may differ from the descriptions above, and in case of any inconsistency, the actual prize awarded shall prevail.

- 6.2 The winner is responsible for any costs or expenses involved in using the prize other than those that are expressly stated as being included as part of the prize.

- 6.3 The prize is for the named winner only.

7 Publicity and use of personal information

- 7.1 We will use your personal information only in accordance with these terms and conditions and our <https://www.dahuasecurity.com/aboutUs/privacy-policy>.
- 7.2 The winners' Instagram Post will be published on Dahua's Instagram page for at least 5 years after the closing date. If you want us to delete your account or account name, please contact us according to clause 10.1, otherwise we may keep it for a longer time due to applicable legislation requirements.
- 7.3 Entrants who do not want their [account and account name] included on the list of winners referred to above must notify us within a reasonable period of time before the closing date of this promotion. See clause 10 below for our contact details. **Please kindly noted that if you do not agree us to use your account and account name, you shall not participate this promotion.**
- 7.4 The winner(s) of this Promotion and their entries may be asked to participate in publicity activities organized by the Promoter, which may include but are not limited to interviews, promotional events, and the display of behind-the-scenes stories.

8 Ownership and use of entries

- 8.1 You will retain ownership of all intellectual property rights (including copyright) in your entry. However, by submitting an entry, you grant the Promoter a worldwide, royalty-free, non-exclusive, irrevocable license to use your entry for promotional purposes and for any other purposes connected to this Campaign.
- 8.2 This license will remain valid for the duration of the relevant intellectual property rights and includes (without limitation) the right for Dahua to:
- 8.2.1 Edit, adapt or modify your entry (including resizing, adjusting the color and adding elements such as text);
 - 8.2.2 adapt it or incorporate it into other materials;
 - 8.2.3 sub-license the use of your entry to third parties or companies in our group to use for the purposes described in this clause; and
 - 8.2.4 reproduce, republish, distribute, or otherwise make your entry (or any modified version thereof) available in any media and territory worldwide.
- 8.3 You confirm that your entry:
- 8.3.1 is your own original work and does not infringe any third party's intellectual property rights (for example, by including a company's trade mark without permission);
 - 8.3.2 is not defamatory, offensive, threatening, discriminatory, distasteful, pornographic or illegal;
 - 8.3.3 can be submitted to us and used without breaching any contractual confidentiality, or other legal obligation owed to a third party; and

- 8.3.4 does not contain any material that is confidential, commercially sensitive, or otherwise restricted.
- 8.4 If your entry contains photographs or video images of people, you must ensure that you inform them that you intend to use the material for the purposes of this promotion and obtain their consent.
- 8.5 We may ask you for evidence of any such consent and reserve the right to disqualify your entry if you are unable to provide it or if we have doubts about its adequacy.
- 8.6 To the extent permitted by applicable laws, you are not entitled to any fees, royalties, or other compensation for granting this license, and you may not revoke or terminate the license once granted, except with our prior written agreement.

9 Our liability

To the extent not prohibited by applicable laws, in no event shall Dahua, its affiliates, agents, principals be liable for personal injury, or any incidental, special, indirect or consequential damages whatsoever, including, without limitation, damages for loss or profits, corruption or loss of data, failure to transmit or receive any data, business interruption or any other commercial damages or losses, arising out of or related to your participation in the Promotion. Some jurisdictions do not allow the exclusion or extension of the limitation of liability for personal injury or incidental or consequential damages, so this limitation may not apply to you. In no event shall Dahua's total liability to you for all damages (other than may be required by applicable laws in cases involving personal injury) exceed the amount of money we spent on this Promotion. The foregoing limitations will apply even if the above-stated remedy fails of its essential purpose.

Notwithstanding the foregoing, we will not be legally responsible to entrants or winners for any losses that were not foreseeable to us or to you at the time of entry to this promotion or which are caused by a third party.

10 Complaints and disputes

- 10.1 If you want to contact us about this promotion or have a complaint, you can reach us at marketing.benelux@dahuatech.com
- 10.2 These terms and conditions shall be governed in all respects solely and exclusively by the laws of the People's Republic of China. All disputes, controversies, or claims arising out of, relating to or in connection with These terms and conditions shall be submitted to China International Economic and Trade Arbitration Commission Zhejiang Sub-commission for arbitration in accordance with its Rules and Procedures. The arbitration shall take place in Hangzhou and the arbitration decision shall be final and binding on both parties.

11 Accessibility

If you have any difficulty accessing or entering this promotion, please contact us at marketing.benelux@dahuatech.com

12 About us

The promoter of this promotion is Dahua Technology (HK) Limited. ("Dahua" or "We") having its principal business address at 13/F GLOUCESTER TOWER THE LANDMARK, 15 QUEEN'S ROAD CENTRAL, CENTRAL, HONG KONG.

13 Interpretation of the Promotion

Dahua reserves all interpretation rights for this event.